

**EXPORT ACCELERATOR  
GROW YOUR BUSINESS  
INTERNATIONALLY**

High Impact – Low Risk – Results



 **High Impact**

 **Low Risk**

 **Dedication**

 **Focus**

 **Results**

**Our services, your success**

- Assess the business plan from a regional perspective.
- Part-time or interim export management support.
- In-market team to make connections to buyers, agents/ distributors.
- Dedicated teams to handling outbound sales, and social media outreach.
- Professional support services admin, legal, accounting.
- Recruiting staff, sett up offices or productions.



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## Export Accelerator – the program

Our hands-on program achieves results with limited budget in a short time. The program is divided in six modules, with clear targets and gateways. Following the program you can have signed new export business, within six months. Our team of specialists are available, working dedicated hours for you so you always have the right resources available at a fraction of the cost hiring full time employees.

### The six phases for success

**1 Export readiness:** We assess your export readiness, are you prepared to create international value? Evaluation determines if your business has the capacity and resources to deliver a marketable product or service on a global scale at a competitive price.

**2 Screening and reach-out:** We identify relevant, potential customers and partners based on the assessment. We reach out and schedule appointments.

**3 Meet and assess:** Acting as your interim representative, we conduct joint visits to potential customers, partners, or reseller to present your business proposal. We aim to reach agreements for next steps in evaluating the benefits of your offering. We take care of the practicalities for your in-country visits, from planning to follow up.

**4 Negotiate contract:** We lead and support you throughout the process to reach commercial contract with chosen customers. Process is supported by the in-market team, a local representative shortens language and culture barriers building trust resulting in faster closing of contracts.

**5 Implementation and project management:** Securing implementation and delivery of products and services our in-market team work as your local representation. Our fractional model ensure you have the right people in place, and we scale your team according to your business needs.

**6 Traction:** To ensure you gain traction, we set up and manage social media running content and advertisements to boost interest in the solution, implementation of projects to create brand awareness and new business opportunities.

#### **Are you looking to expand your business and tap into global markets?**

We understand that exporting can be overwhelming, so we provide you with the knowledge and confidence to succeed. We have in-market team members and partners who will help you make the right connections to buyers, agents, or distributors.

**Niklas Hägerklint, CEO**